

# Hello I'm **Ajay Prasanna,** Creative Designer



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## My Profile.

Passionate, enthusiast designer creating design solutions for over 4 years. Experienced in collaborating with designers and other team members in order to meet high goals and deadlines in the fields of product design and marketing. Keeping up with the latest design trends by constantly learning new technologies and methods. Bringing forth a genuine love of design.



Portfolio  
spongeajay.me



## This is My Work Experience

Mar 2023 - Present

### Senior Graphic Designer

Swiggy, Bengaluru

Designing moodboards, typography for marketing and festive campaigns on Instamart. Creating banners for brands, promotional offers & many more.

Jan 2022 - Feb 2023

### Lead Designer

PracticeDilly, California

Collaborated with group designers and other team members in product and marketing to research, conceptualize, and implementation of all aspects of designs. Worked on product videos, social media posters & e-mailers. Created gif's for various visual elements in the website.

Jan 2021 - Dec 2021

### Graphic Designer & Video Editor

PracticeDilly, California

Worked on AD campaigns, product introduction videos & multiple demo videos. Collaborated with UI/UX designers & growth marketers in planning and producing new webpages, running ad campaigns, social media, and many more.

Feb 2020 - Dec 2020

### Graphic Designer & Video Editor

Culturelytics, Bengaluru

Designed product pitch decks, webinar posters and videos. Produced brand awareness videos and designed research reports. Created emailers for mass email campaigns. Helped in building new UI screens for web applications. Created multiple illustrations for website.

May 2019 - Jan 2020  
**Freelance Designer**  
Self, Bengaluru

Created logos, business cards, and branding for various clients. Produced youtube videos and title animation sequences. Designed posters and banners for clients across e-commerce, travel, education fields, and many more.

## Hard & Soft Skills

- Photoshop
- After Effects
- Figma
- Problem Solving
- Illustrator
- Maya
- Powerpoint
- Detail Oriented
- Premiere Pro
- 3dsMax
- Great Leadership
- High Creativity

## About My Educations



## Daily Activities and Hobbies



Painting



Reading



Gaming

## Known Languages

- English
- Hindi
- Kannada
- Telugu